

HAMBLETON DISTRICT COUNCIL

Report To: Cabinet
12 January 2016

Subject: TOUR de YORKSHIRE 2016

All Wards
Portfolio Holder for Economic Development and Finance: Councillor P R Wilkinson

1.0 PURPOSE AND BACKGROUND:

- 1.1 The route for the Tour de Yorkshire (TdY) 2016, the legacy cycling race which arose from the Tour de France 2014, was announced on 9 December 2015.
- 1.2 The 3 stage route will take in:-
- | | | |
|-------|-------------------|------------------------------|
| Day 1 | Friday 29 April | Beverley to Settle |
| Day 2 | Saturday 30 April | Otley to Doncaster |
| Day 3 | Sunday 1 May | Middlesbrough to Scarborough |
- 1.3 The route on Day 3 will start in Middlesbrough taking in Great Ayton, Stokesley, Hutton Rudby, East Rounton, Northallerton, Thirsk, Sutton under Whitestonecliffe and Sutton Bank before moving through Ryedale and finishing in Scarborough.
- 1.4 Mapped details will be available at the meeting.
- 1.5 Significantly there are no responsibilities for the Council in terms of event organisation as this falls to the Police, North Yorkshire County Council and Welcome to Yorkshire.
- 1.6 In terms of costs there are none which fall to Hambleton District Council.
- 1.7 It is known, however, that businesses and communities along the route through Hambleton are planning to organise “celebration” events designed to improve the vibrancy of the market towns/villages, and it is felt that the Council should support these.
- 1.8 There are eight locations along the route where the Council could undertake some local support work and establish a profile by funding such things as infrastructure, portaloos, route dressing, signage, promotional materials, stage hire, marquee rental, event photography etc.
- 1.9 It is thought that a sum up to a maximum of £30,000 should be allocated for this purpose; to be funded from the One-Off Fund.

2.0 LINK TO COUNCIL PRIORITIES:

- 2.1 The purpose behind this report links the event to the business and economic priority of the Council, although it also contributes towards health and wellbeing.

3.0 RISK ASSESSMENT:

- 3.1 The risks for this Council associated with this event are low.

4.0 FINANCIAL IMPLICATIONS:

4.1 The costs for Hambleton District Council are limited to supporting communities and businesses along the route. It is thought that with eight key locations a maximum of £30,000 will be needed.

5.0 LEGAL IMPLICATIONS:

5.1 There are no event or organisational responsibilities for the Council associated with this event.

6.0 EQUALITY/DIVERSITY ISSUES

6.1 The Council, through this support, will advise community groups and businesses to ensure their events and promotions are accessible to all. The funding for items such as infrastructure and signs will allow communities to make provision for young people, older people and disabled people to participate in events and watch the race in safety.

7.0 RECOMMENDATION(S):

7.1 It is recommended that a sum of £30,000 be allocated from the One-Off Fund to support local events associated with the Tour de Yorkshire 2016.

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Background papers: None
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